

January 2019 Arrivals



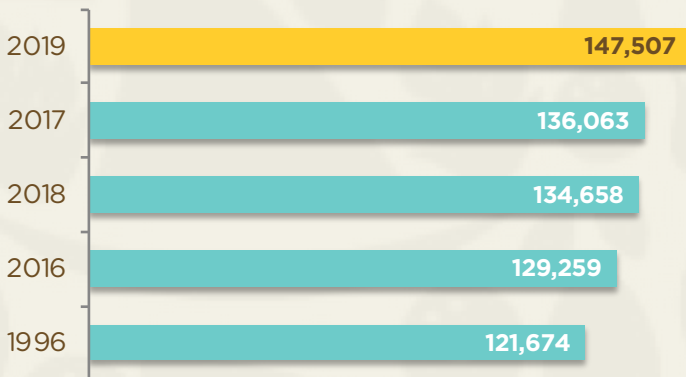
DID YOU KNOW?

Guam will welcome over **670 charter flights** from Japan in **2019**.

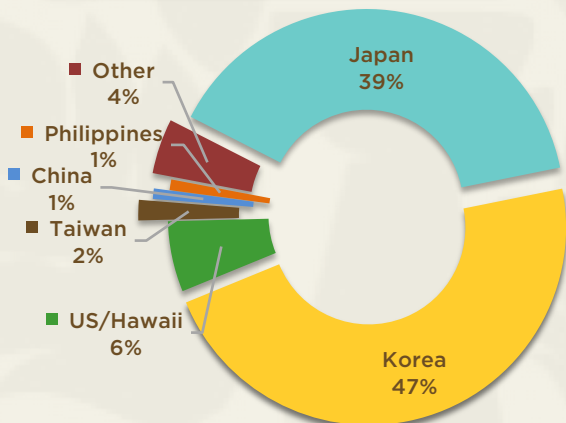
ARRIVALS

JAN Arrivals **147,507** **9.5%** ↑
FYTD Arrivals **548,116** **7.2%** ↑

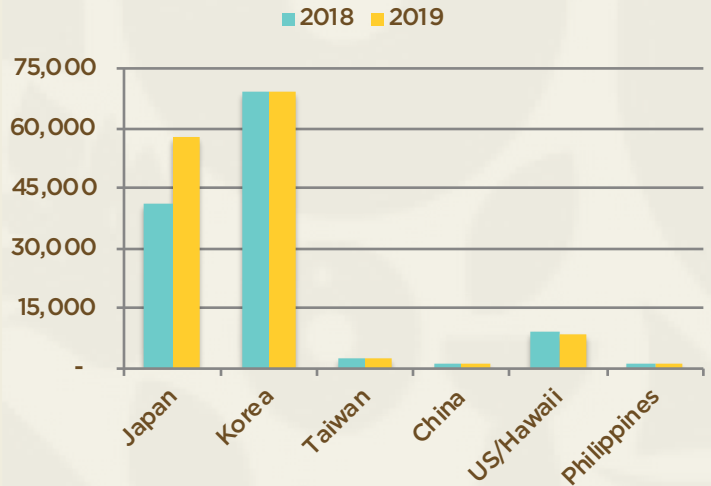
Top 5 January Arrivals



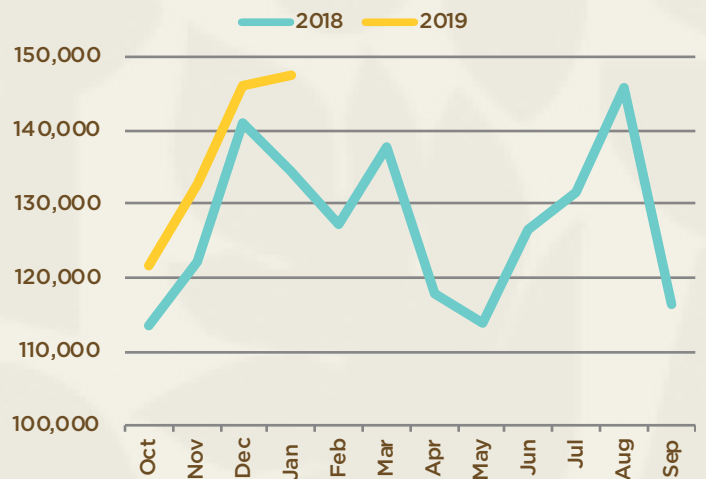
MARKET MIX



MARKET SNAPSHOT



Market	2018	2019	% to LY
Japan	41,269	58,021	40.6%
Korea	69,249	69,295	0.1%
Taiwan	2,263	2,461	8.7%
China	1,186	1,261	6.3%
US/Hawaii	9,336	8,536	-8.6%
Philippines	958	1,277	33.3%



Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



Want to learn more or get more details? Please visit us at

www.guamvisitorsbureau.com

Preliminary Visitor Arrival Summary
January 2019



	Jan-18	Jan-19	% from LY
Civilian Air Arrivals ^a	126,230	144,717	14.6%
Civilian Sea Arrivals ^a	16	885	5431.3%
Armed Forces Air Arrivals ^a	3,464	1,343	-61.2%
Armed Forces Sea Arrivals ^a	4,948	562	-88.6%
TOTAL VISITOR ARRIVALS	134,658	147,507	9.5%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Jan-18	Jan-19	% from LY
JAPAN	41,269	58,021	40.6%
Kanto (Tokyo)	21,182	31,772	50.0%
Chubu (Nagoya)	4,896	6,170	26.0%
Kinki (Osaka)	7,724	10,244	32.6%
Koshinetsu	664	1,303	96.2%
Hokuriku	478	662	38.5%
Tohoku	1,115	1,775	59.2%
Kyushu	1,368	2,206	61.3%
Chugoku	893	1,109	24.2%
Hokkaido	1,332	1,929	44.8%
Shikoku	336	512	52.4%
Okinawa/Miya	266	184	-30.8%
Other	1,015	155	-84.7%
KOREA	69,249	69,295	0.1%
Seoul	20,932	27,444	31.1%
Incheon/Gyeonggi	15,801	16,919	7.1%
Chungnam/Daejeon	1,723	1,929	12.0%
Jeonbuk/Gwanju	1,639	1,586	-3.2%
Gyeongbuk/Daegu	3,285	3,234	-1.6%
Busan	7,129	7,051	-1.1%
Ulsan	1,393	1,144	-17.9%
Other	17,347	9,988	-42.4%
TAIWAN	2,263	2,461	8.7%
Taipei	1,289	1,411	9.5%
Kaohsiung	189	153	-19.0%
Taichung	205	300	46.3%
Taoyuan, Miaoli, Hsinehu	166	276	66.3%
Hsinchu	114	139	21.9%
Other	300	182	-39.3%
CHINA	1,186	1,261	6.3%
Beijing	105	213	102.9%
Shanghai	519	381	-26.6%
Guangzhou	79	119	50.6%
Other	483	548	13.5%
US/HAWAII	9,336	8,536	-8.6%
CNMI	1,327	1,745	31.5%
PALAU	206	336	63.1%
FSM	931	897	-3.7%
RMI	107	97	-9.3%
PHILIPPINES	958	1,277	33.3%
AUSTRALIA	125	221	76.8%
EUROPE	193	211	9.3%
HONG KONG	411	454	10.5%
RUSSIA	648	816	25.9%
SINGAPORE	68	85	25.0%
INDIA	17	14	-17.6%
MALAYSIA	4	20	400.0%
OTHER/UNKNOWN	1,396	313	-77.6%

VISITOR INDUSTRY STATISTICS

Hotel Occupancy Taxes ^c	\$3,920,271.69	n.a	n.a
Weighted Hotel Occupancy Rate ^d	87.6%	n.a	n.a
Weighted Hotel Room Rate ^d	\$226.09	n.a	n.a

Guam Visitors Bureau
Preliminary January 2018 Visitor Arrival Summary
Calendar Year-to-Date 2018/9 • Fiscal Year-to-Date 2018/19



	CYTD 2018 (Jan '18)	CYTD 2019 (Jan '19)	% from LY	FYTD 2018 (Oct '17 - Jan '18)	FYTD 2019 (Oct '18 - Jan '19)	% from LY
Air Arrivals^a	129,694	146,060	12.6%	496,484	543,348	9.4%
Sea Arrivals^a	4,964	1,447	-70.9%	14,995	4,768	-68.2%
TOTAL VISITOR ARRIVALS	134,658	147,507	9.5%	511,479	548,116	7.2%
	CYTD 2018 (Jan '18)	CYTD 2019 (Jan '19)	% from LY	FYTD 2018 (Oct '17 - Jan '18)	FYTD 2019 (Oct '18 - Jan '19)	% from LY
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)						
JAPAN	41,269	58,021	40.6%	168,889	218,804	29.6%
Kanto (Tokyo)	21,182	31,772	50.0%	90,201	118,376	31.2%
Chubu (Nagoya)	4,896	6,170	26.0%	19,057	23,281	22.2%
Kinki (Osaka)	7,724	10,244	32.6%	28,604	40,850	42.8%
Koshinetsu	664	1,303	96.2%	3,605	4,478	24.2%
Hokuriku	478	662	38.5%	2,292	2,687	17.2%
Tohoku	1,115	1,775	59.2%	5,298	6,394	20.7%
Kyushu	1,368	2,206	61.3%	6,399	9,099	42.2%
Chugoku	893	1,109	24.2%	5,197	4,827	-7.1%
Hokkaido	1,332	1,929	44.8%	3,795	4,488	18.3%
Shikoku	336	512	52.4%	1,593	2,656	66.7%
Okinawa/Miya	266	184	-30.8%	1,162	1,097	-5.6%
Other	1,015	155	-84.7%	1,686	571	-66.1%
KOREA	69,249	69,295	0.1%	257,045	251,362	-2.2%
Seoul	20,932	27,444	31.1%	89,057	101,332	13.8%
Incheon/Gyeonggi	15,801	16,919	7.1%	67,208	63,672	-5.3%
Chungnam/Daejeon	1,723	1,929	12.0%	8,033	6,376	-20.6%
Jeonbuk/Gwanju	1,639	1,586	-3.2%	4,669	4,235	-9.3%
Gyeongbuk/Daegu	3,285	3,234	-1.6%	11,215	11,078	-1.2%
Busan	7,129	7,051	-1.1%	15,479	28,252	82.5%
Ulsan	1,393	1,144	-17.9%	2,716	4,585	68.8%
Other	17,347	9,988	-42.4%	58,668	31,832	-45.7%
TAIWAN	2,263	2,461	8.7%	8,221	8,749	6.4%
Taipei	1,289	1,411	9.5%	4,605	5,416	17.6%
Kaohsiung	189	153	-19.0%	550	614	11.6%
Taichung	205	300	46.3%	1,219	918	-24.7%
Taoyuan, Miaoli, Hsinehu	166	276	66.3%	826	833	0.8%
Hsinchu	114	139	21.9%	237	415	75.1%
Other	300	182	-39.3%	784	553	-29.5%
CHINA	1,186	1,261	6.3%	5,288	4,603	-13.0%
Beijing	105	213	102.9%	677	752	11.1%
Shanghai	519	381	-26.6%	2,107	1,405	-33.3%
Guangzhou	79	119	50.6%	389	355	-8.7%
Other	483	548	13.5%	2,115	2,091	-1.1%
US/HAWAII	9,336	8,536	-8.6%	28,028	31,134	11.1%
CNMI	1,327	1,745	31.5%	6,422	6,739	4.9%
PALAU	206	336	63.1%	1,504	1,361	-9.5%
FSM	931	897	-3.7%	4,341	4,001	-7.8%
RMI	107	97	-9.3%	413	468	13.3%
PHILIPPINES	958	1,277	33.3%	7,295	7,680	5.3%
AUSTRALIA	125	221	76.8%	579	737	27.3%
EUROPE	193	211	9.3%	801	894	11.6%
HONG KONG	411	454	10.5%	2,515	2,482	-1.3%
RUSSIA	648	816	25.9%	1,800	2,517	39.8%
SINGAPORE	68	85	25.0%	168	393	133.9%
INDIA	17	14	-17.6%	25	60	140.0%
MALAYSIA	4	20	400.0%	24	157	554.2%
OTHER/UNKNOWN	1,396	313	-77.6%	3,126	1,207	-61.4%
VISITOR INDUSTRY STATISTICS						
Hotel Occupancy Taxes^c	\$29,909,301.71	n.a.	n.a.	\$3,116,688.25	n.a.	n.a.
Weighted Hotel Occupancy Rate^d	84.0%	n.a.	n.a.	71.7%	n.a.	n.a.
Weighted Hotel Room Rate^d	\$205.03	n.a.	n.a.	\$197.27	n.a.	n.a.

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2018/9 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).

Guam Visitors Bureau Quarterly Visitor Profile



Category by Market	FY'2018 Q1 (Oct - Dec '17)	FY'2019 Q1 (Oct - Dec '18)	% from LY	FYTD 2017 (Oct '16 - Sep '17)	FYTD 2018 (Oct '17 - Sep '18)	% from LY
Total Expenditures (On island + Prepaid) Per Person	\$ 1,186.02	\$ 1,521.28	28.3%	\$ 1,227.91	\$ 1,282.98	4.5%
Japan	\$ 1,314.80	\$ 1,656.80	26.0%	\$ 1,288.13	\$ 1,498.91	16.4%
Korea	\$ 996.26	\$ 1,366.16	37.1%	\$ 1,165.93	\$ 1,088.17	-6.7%
Taiwan	\$ 2,318.65	\$ 2,115.62	-8.8%	\$ 1,670.59	\$ 2,174.21	30.1%
Philippines	\$ 1,130.75	\$ 1,066.08	-5.7%	\$ 845.45	\$ 1,168.95	38.3%
Hong Kong	\$ 2,198.61	\$ 2,129.04	-3.2%	\$ 2,294.21	\$ 2,082.34	-9.2%
On island Expenditures Per Person	\$ 380.23	\$ 582.56	53.2%	\$ 417.98	\$ 428.69	2.6%
Japan	\$ 483.22	\$ 602.93	24.8%	\$ 438.57	\$ 527.47	20.3%
Korea	\$ 240.04	\$ 541.16	125.4%	\$ 382.70	\$ 333.44	-12.9%
Taiwan	\$ 1,038.17	\$ 801.93	-22.8%	\$ 729.17	\$ 854.09	17.1%
Philippines	\$ 589.16	\$ 507.02	-13.9%	\$ 491.64	\$ 585.55	19.1%
Hong Kong	\$ 985.82	\$ 1,056.36	7.2%	\$ 1,199.08	\$ 935.20	-22.0%
Prepaid Expenditures Per Person	\$ 805.62	\$ 938.71	16.5%	\$ 814.69	\$ 854.04	4.8%
Japan	\$ 831.21	\$ 1,053.87	26.8%	\$ 853.76	\$ 971.25	13.8%
Korea	\$ 756.22	\$ 824.99	9.1%	\$ 788.49	\$ 754.38	-4.3%
Taiwan	\$ 1,280.48	\$ 1,313.69	2.6%	\$ 944.38	\$ 1,322.48	40.0%
Philippines	\$ 540.67	\$ 559.06	3.4%	\$ 359.87	\$ 581.65	61.6%
Hong Kong	\$ 1,212.79	\$ 1,072.68	-11.6%	\$ 1,095.14	\$ 1,146.11	4.7%
Per Person Per Day Spending	\$ 113.43	\$ 170.06	49.9%	\$ 122.57	\$ 122.43	-0.1%
Japan	\$ 160.69	\$ 195.41	21.6%	\$ 140.98	\$ 169.87	20.5%
Korea	\$ 60.24	\$ 141.34	134.6%	\$ 105.74	\$ 83.57	-21.0%
Taiwan	\$ 253.30	\$ 184.82	-27.0%	\$ 184.16	\$ 205.37	11.5%
Philippines	\$ 144.40	\$ 134.16	-7.1%	\$ 119.74	\$ 149.80	25.1%
Hong Kong	\$ 272.42	\$ 347.25	27.5%	\$ 272.81	\$ 249.18	-8.7%
Average Length of Stay (Days)	4.16	3.81	-8.4%	3.55	4.96	39.8%
Japan	3.27	3.39	3.7%	3.24	3.33	2.8%
Korea	4.90	4.13	-15.7%	3.68	6.14	66.8%
Taiwan	4.70	4.44	-5.5%	4.43	4.48	1.1%
Philippines	5.85	5.38	-8.0%	6.06	5.87	-3.1%
Hong Kong	4.18	3.99	-4.5%	4.56	4.16	-8.8%
Seat Capacity (Seats)	553,433	560,052	1.2%	2,233,403	2,119,019	-5.1%
Japan	195,389	213,858	9.5%	892,985	714,713	-20.0%
Korea	221,218	212,909	-3.8%	739,626	878,627	18.8%
Taiwan	8,216	10,270	25.0%	58,118	37,595	-35.3%
Philippines	40,572	36,509	-10.0%	178,554	145,776	-18.4%
Hong Kong	6,520	8,470	29.9%	46,648	25,408	-45.5%
Other	81,518	78,036	-4.3%	317,472	316,900	-0.2%